



**PPBI Best Practices Award 2011  
DRJ Spring World Conference, Orlando, FL  
Tuesday, March 29, 2011**

**--Orlando, FL.** At the Disaster Recovery Journal Spring World conference, Private and Public Businesses, Inc.(PPBI), presented their Best Practices Award to the CDC Foundation President and CEO Mr. Charles Stokes for their series of Meta-Leadership summits. Mr. Deidrich Towne, Jr. The Chairman of the PPBI Board of Directors addressed the general session of the DRJ conference on Tuesday morning, March 29, 2011 and commented: *"Of all the duties I have as the Chairman of PPBI, the one that gives me the greatest pleasure is the process*



*of recognizing those that do good things for our industry. This includes accepting nominations for and presenting this PPBI Best Practices award!"* Mr. Towne continued from the deed of Gift: *"In an effort*

*to continue the strategic initiatives of PPBI to build partnerships and bring all stakeholders together in the planning process; meeting their counterparts in the private and public domains; training together prior to an event; an award called the PPBI Best Practices Award has been created. This award may be given to an Individual, a Corporation, or a Public Entity, for their exemplary planning, practices, or response to a critical incident. They must have exhibited the positive aspects of partnerships that work."*



Mr. Towne then introduced Ken Schroeder from the Southeast Corporate Federal Credit Union, who nominated the CDC Foundation for the award following his attendance at the Atlanta Meta-Leadership Summit for Preparedness in February 2010. His nomination stated; *"This summit, which is one of a series*

*throughout the US, brought together leaders from the public, private, and non-profit sectors...had corporate sponsorship from several key community sponsors...is offered by a partnership of the CDC*

*Foundation, the CDC, the National Preparedness Leadership Initiative - Harvard School of Public Health, and the Robert Wood Johnson Foundation.” The nomination continued: “I’ve attended a good number of table top exercises, but this had a different approach that resulted in a different outcome, one that presents the local community a concrete list of resources they didn’t have before, and a fantastic opportunity to increase their preparedness.” The nomination concluded: “As a result, I nominate the CDC Foundation and Mr. Charles Stokes, President and CEO, for their foresight, organization, and fresh approach to fostering the principles PPBI stands for, by organizing and presenting a series of summits across the US to bring their ideas to other communities.”*

Both Mr. Towne and Mr. Schroeder introduced and welcomed Charles Stokes, President and CEO of the CDC Foundation as the recipient of the PPBI Best Practices award. Mr. Stokes addressed the group of Disaster Recovery and Business Continuity professionals with comments about the Meta-Leadership Summit for Preparedness.

"We are extremely proud to receive the Best Practices award from PPBI for the Meta-Leadership Summit for Preparedness," said Charles Stokes, president and CEO, CDC Foundation. "These Summits, much like PPBI's mission, are dedicated to better preparing business, government and nonprofit sectors to work effectively together before an emergency happens."



Mr. Towne and Mr. Schroeder accompanied Mr. Stokes on a short trip through the exhibit hall with introductions to several of the key partners who support the Disaster Recovery Journals efforts during their semi-annual conferences.

#### About PPBI

PPBI is a non-profit educational organization of business professionals responsible for business continuity, disaster recovery, emergency management, and any other emergency preparedness related fields. The PPBI mission is to foster a cooperative and supportive relationship between the Private and Public sectors to prepare for and mitigate the impact of potential disasters. This ongoing relationship addresses both sectors, at all levels, in order to improve the coordination of communications and recovery efforts by both sectors. To accomplish these goals, PPBI has established these objectives:

- Provide education to each sector on the needs of the other sector and the resources available therein.
- Assist in the evolution of policies, procedures, and practices for the coordination of recovery activities between the two sectors before, during, and following a disaster.
- Advocate and promote the importance of an effective relationship between the two sectors at local, state, national, and international levels.
- Support the development of a repository of case studies, data, and research on the need for and the benefits of an effective relationship between the two sectors.
- Foster academic programs and research on cooperation and collaboration between private and public sectors in the event of disasters.

Membership is open to any individuals or organizations, from the private or public sector interested in furthering the cause and work of PPBI.